

curriculum vitae

GOVINDPRASAD PANDYA

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During my years of education & as a design professional I've gained insightful experience in numerous media and mediums of design with an objective to challenge the conventions and create meaningful designs that'd do justice to the ever dynamic contemporary times that we live in.

I find it within me to share the knowledge I've gained over the years with an aim to build a bridge between Design Learning & Design Practice. I urge the management to consider my application so as to enable my contribution towards forward journey of institution & students therein.

2012 **Founded Pencil Designs**, *a design studio specializing in Brand Strategy & Communication Design where we closely work with clients helping them align business strategy with communication strategy that would result in to a better brand perception of their business.*

The clientele of Pencil Designs *consists of Small & Medium sized corporates and businesses in Investment & Finance, Hospitality, Manufacturing, Trade, Retail & Service industry.*

2010 **Post Graduate Diploma in Business Management**
Swinburne University of Technology, Melbourne, Australia

2009 **Master of Design (Communication Design)**
Swinburne University of Technology, Melbourne, Australia

2006 **B.Com (Management)**
SEMCOM, Vallabh Vidyanagar, India

2002 **Worked with Aadharshila (a Vadodara based design studio)** *as a Creative Visualiser and was soon promoted as Production Incharge*

2000 **Worked with Jaya Avertising (Mumbai based Advertising Agency)** *as a Creative Visualiser responsible for diverse range of activities*

1998 **Advance Diploma in Multimedia Design Application**
Arena Multimedia, Vadodara, India