

## **About CVM University**

Charutar Vidya Mandal (CVM), founded in 1945, established CVM University which now has over 30,000 students studying at constituent colleges in disciplines like Engineering, Commerce, Education, Science, Arts, Physical Education, Architecture, Pharmacy, Ayurveda, Fine Arts and Management in Vallabh Vidyanagar. Contributions of Shri H M Patel & Shri C L Patel, the past Chairman of CVM has been immeasurable to prepare a stage for the institution that CVM has now become. Headed by visionary Er. Bhikhubhai B. Patel (President, CVM University), the university has, in recent years, embarked on a journey towards a future which is guided by technology, innovations & excellence. His vision is reflected in the quality and level of education across the colleges and disciplines.

## **About CVM College of Fine Arts**

Founded a decade ago CVM College of Fine Arts is a premier institute for Art & Design education equipped with wide range of facilities where students would excel in their pursuit of creativity, may it be for expression or application. It is the first institute in Gujarat to have introduced a placement program. A student who enrols introduced to all the necessary skills for art & design to handle complex projects in the first year itselef.

#### BACHELOR OF VISUAL ARTS Admissions as per NEP 2020 from A.Y. 2023-24 for all UG Courses

## APPLIED ARTS

Intake: 35 Seats

The Programme prepares students for design applications in art and convert ideas & visual images including drawing, layout and manipulating images for commercial and social purposes. People who have obtained a degree in Applied Art can start working independently in their selected fields producing original high quality art and design works. They can operate within the Creative industry effectively, professionally and ethically and build a career. They can also work with agency, design studio, companies, etc.

## PAINTING

Intake: 25 Seats

Creative skills of students are develop from first semester, simple indoor/outdoor sketches towards further learning of various traditional as well as modern mediums, techniques and conceptual clarity is developed in subsequent semesters. Studio exercises like Composition, Colour Application, Portrait, Landscape, Mural etc. as well as interdisciplinary subjects like Relief Photography, Wood, Cement, Lithograph, Woodcut, Ceramic, Glassware etc., will be taught during following years. Theory classes enhance further knowledge of glorious past to present scenarios of art.

\*\*A student who has completed two years or more of studies, after 10<sup>th</sup> in an approved diploma course in Fine Arts, Commercial Arts, Applied Arts, Painting, Sculpture, Graphics, Art History, Printing Technology, or any Design or Visual Arts Diploma Course as a regular student, can be directly admitted to third semester of degree course of Bachelor of Visual Arts, as per the Diploma to Degree and Degree to Degree criteria.

## **Career Options**

Post-graduation/Masters in respective disciplines, working in various Agencies, Institutes or Colleges or further exploration in the research field in their respective disciplines.

## Job Opportunities

Graphic Designer, Illustrator, Visualizer Web Designer, Photographer, Communication Designer, Professional Artist, Art Teacher, Art Director, Art Dealer, Art Historian, Curator, Documentation Officer, Co-ordinator of Craft Centre, Art Administrator, Entrepreneur, Art Educator, Art and Education Management.

#### MASTER IN VISUAL ARTS / POST DIPLOMA IN VISUAL ART Discipline : Applied Arts & Painting Duration : 4 Semesters (2 years)

This Post-graduate course enables students to have a deeper understanding of Visual Arts in Applied Arts/ Painting disciplines. Each discipline requires practical skills as well as comprehensive knowledge of creative objects to becoming a professional or expert in their respective field.

#### APPLIED ARTS

Intake: 5

The fundamentals of design and its aesthetic application in the contemporary realm of advertising taught through visual communication is the prime concern of Postgraduate course. The college offers specialization in the areas of Illustration and Visualization. Education at PG level is driven by extensive research.

### PAINTING

Intake: 5

Graduates will enhance their creative skills into exploring Pre-modern and contemporary visual language especially in the field of Painting.

## **Excellence Program for Holistic Development**

- Vasantotsav
- Meghdhanushi Rangvarsha
- Expert Workshop & Lectures
- Educational Tours
- Holistic Development of Students

# coursera

Online learning platform with over 5,000 courses to choose from which is free of cost for students

# Facilities

• Graphic Lab With Full Facility

Organized Art Gallery

Lush Green Campus

Audio-Visual Lab

- Fully Wi-fi Campus
- Computer Lab With Updated Software
   Facilitate Library Cum Reading Room
- Well Experienced Software Tutor
- Job Placement
- Art Property







Patronage Er. Bhikhubhai B Patel Chairman, CVM University

## KANU PATEL, (Hon. Director)

(M) +91 98250 41289
Administrative Officer (M) +91 90990 09101
Admin Office : (M) +91 90990 09107
E-mail: principal.cvmfinearts@cvmu.edu.in
Website: www.cvmu.edu.in
Fine Arts Campus,
Opp. M. U. Patel High School,
Shri Arvind Marg, Vallabh Vidyanagar - 388120
Ta & Dist. - Anand, Gujarat, India



(A Constituent College of CVM University) Faculty of Arts BACHELOR / MASTER / POST DIPLOMA IN VISUAL ART Applied Arts | Painting



